

AFTER ACTION REPORT BRITISH MOTORCARS IN BRISTOL 2025

POSITIVES:

Friday morning ride was again well received.

The ride to the Veterans Home is always a nice attraction, both for the participants and the veterans.

Day of show registration location was relocated but had no impact on its function.

Parks and recreation was able to provide electricity to operate the computers and printers while we were set up at the show field entrance.

Show field set up went well. Parks and recreation provided cones that we could use to better guide cars onto the field on Saturday

The line painting machine worked better than in the past several people now know how to adjust it if necessary.

The car classes are now set. The new class signs will be used each year. The parking by letter designation works well.

The large BMCNE banner was a nice addition to the directional signs at the split.

The sound system worked well for the second time.

We had an increase in class sponsorships this year. Reducing the cost to \$50 and putting the sponsors in a 50/50 drawing worked well.

The additional hours that we had security assured that the field would be secure while members were at the block party.

JayEl trophies did a good job on the best of show trophy again this year.

The Middletwin software has solved our ongoing problem with vote tabulation. The awards were able to be presented within minutes of the close of voting. Having Jay Miller as the best of show judge worked well. The special awards are always a fun addition to the show.

Even with the threat of rain the field breakdown and the trailer loading was done efficiently.

The show equipment is now stored in Warren in a secure storage facility.

As in the previous years we had a great turnout of volunteers to help make the show a success.

THINGS TO ADDRESS:

There needs to be better coordination before the field layout begins. The people in charge of the layout and marking have to have an understanding of the starting points and the need for proper spacing in the vendor and tent area.

The chairman and layout crew should review the field layout map before they proceed. Because of the featured class the layout will change each year.

The cost of the program printing has increased significantly. While it's a very nice addition to the show, we are not making a profit on the advertising. The majority of the ads are from Explore Bristol. Our agreement with them is to let them keep the revenue from their advertising to help defray the cost of the block party. In order to continue to have a program BMCNE needs to increase the amount of advertisers the club gets. We also need to see what other options are available to print the programs.

We need a complete review of regalia. We now have items that are possibly five years old.

As well as the day of show registration went, it's apparent that if we had more day of show registration we would be overwhelmed. The threat of bad weather was a factor in keeping the numbers down. One suggestion would be to hand out a short form on a clipboard to people waiting in line. Their information could be filled in and then handed to the person completing the registration when it's their turn. This would speed up the registration and give the people waiting something to do while waiting in line.

We need to publish the list of special award winners and the winner of the 50/50 raffle.

SUMMARY:

Overall the show is well organized, well staffed and well received. The recent loss of the Show of Dreams in NH emphasizes the need for us to always have a backup to the show chairman. My minor medical issue on Friday only made that more obvious. Although it was fine, it still would have kept me away from the show both on Friday and Saturday.

The uncertainty of the future of the Show of Dreams may increase the number of cars we get in the future.

There is also the need to address the amount of work that the same group of volunteers do each year. New people have to be added each year to take the load off of those in critical positions.

In my opinion regalia needs a complete overhaul. We have saturated the market for T-shirts and golf shirts and the volume of work our volunteers do is not something that we can sustain. In addition the profit margin is falling every year. The poor weather this year only made it worse. A suggestion would be maybe a show T-shirt that could be purchased in advance by the people who take advantage of early registration they could be picked up on the day of the show. This may also be an incentive to register early.

We have solved two big problems since the show started five years ago. The registration process and ballot tabulation are now much more streamlined and make the show more enjoyable for the volunteers. The addition of a paid sound system not only takes the pressure off of volunteers but also provides a better experience for the audience.

This is planned to be the last year for goody bags as we used all of the leftover items from the past years.

We are very fortunate to have a partners like Explore Bristol and the Town of Bristol. We should continue to do whatever we can to keep that relationship.